

FOL!

(Failing Out Loud)

Brian Hemesath, with Guest Cats from The Internet



Iowan
Engineer
Entrepreneur
Startup Advocate



Sorry, no drama today.



Founder Divorce



Who is leading?





Roles > Titles

Get a great lawyer.
Speak their language.



Buy-Sell Agreement.
Have one.



Financials can be fun!



Do you really know
your market?





Shhh, your customer
is speaking.

“If I had asked people what they wanted, they would have said faster horses.”

- Probably not Henry Ford



Entrepreneur Spotlight: Startup professional keeps dance card full

Brian Hemesath has helped start six companies in 10 years

by michael stacy | silicon prairie news



Eric Rowley/Juice

Brian Hemesath, 36, shows off an old CD collection inside the Startup City offices downtown last week. Hemesath is a part of four different Web start-up companies including tikly.co, an ticketing service for local venues.

11/16/2011

Brian Hemesath wasn't far removed from the lecture halls of Iowa State University, where he graduated in 1999 with a computer engineering degree, when he took a chance by going to work for a telecom company, Raviant Networks, in 2000.

"'Give it a year,' " Hemesath recalls being told, "'and you'll either be richer than hell or be out of a job.'

"And it was a year and a week to the day that I was in the final round of cuts when they were shutting the company down. So he was right. He predicted the future pretty well."

Whenever they waltz into a room, change and uncertainty are almost always accompanied by potential and opportunity. And Hemesath, a 36-year-old Des Moines-based entrepreneur, has made a career out of grabbing chance by the hand and twirling it around to the cadence of his own band.

"What it amounts to," said Eric Hemesath, Brian's younger brother and former business partner, "is that he knows how to take an opportunity and turn it into reality."

That all started, Brian Hemesath says, with his departure from Raviant Networks. From there, the Hudson, Ia. native

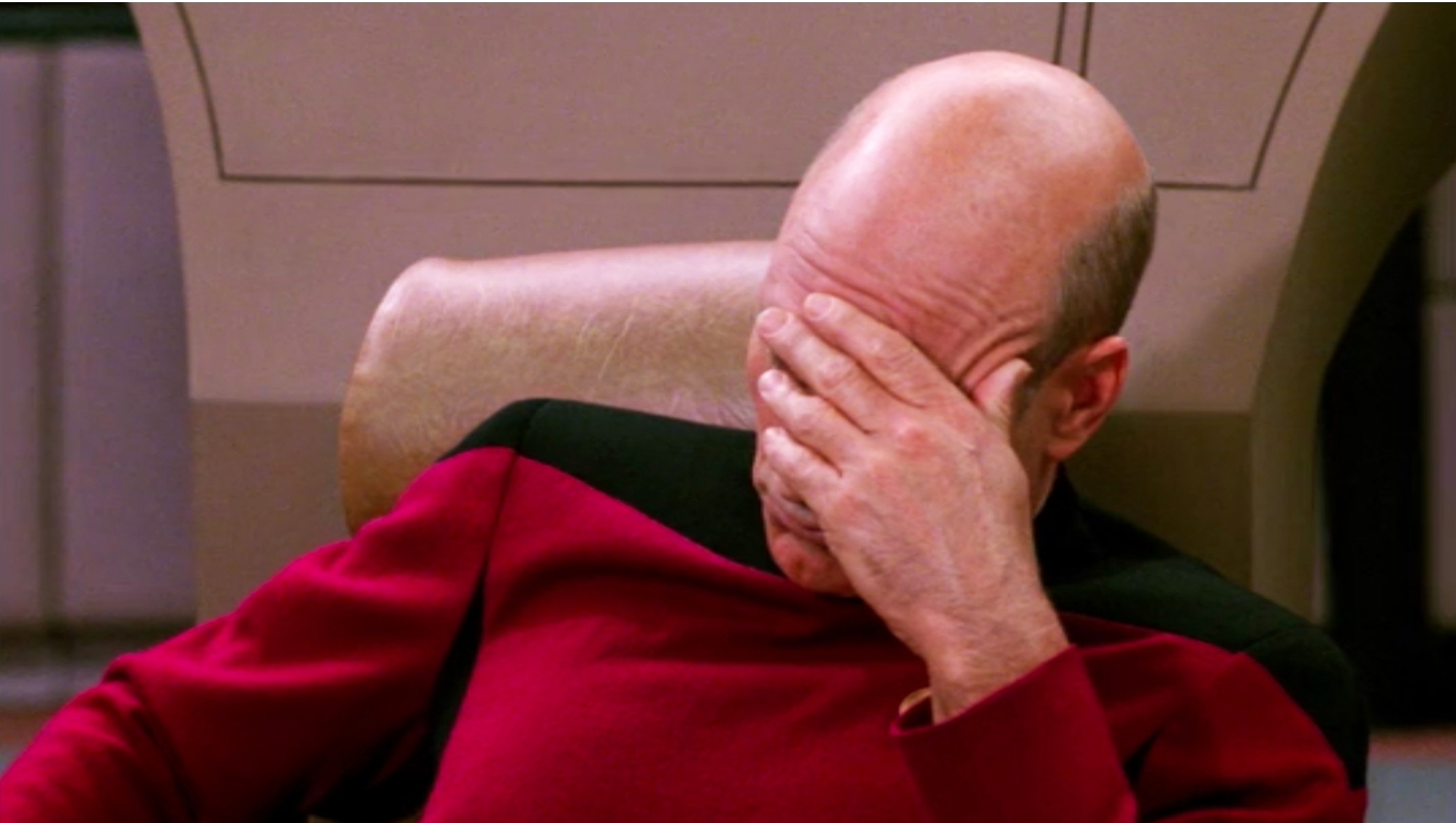


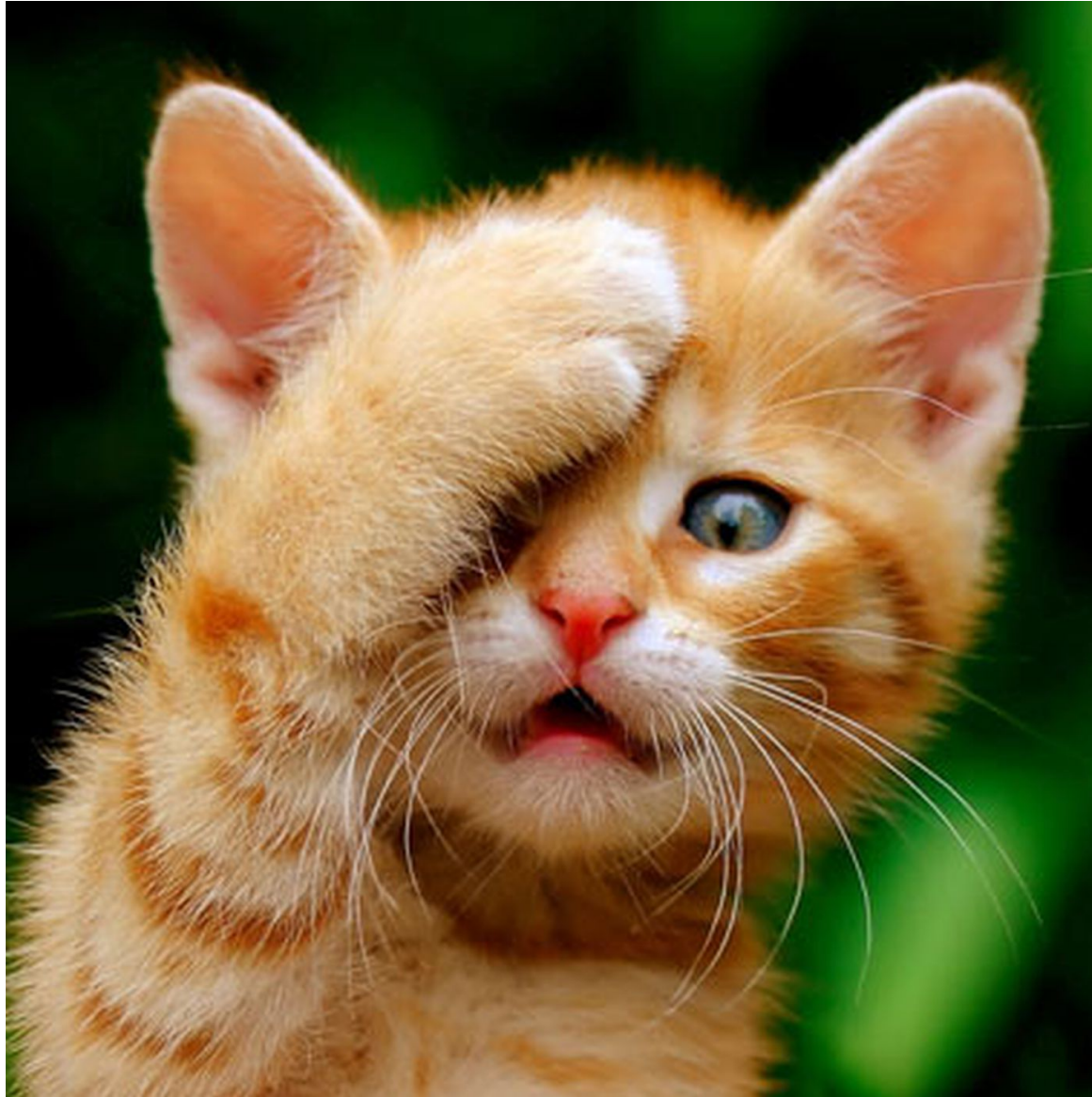
3 minutes, 22 seconds



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OK







Hey you. Something might be wrong on our side, but we're really not sure yet. So, yeah, we're going to need you to hang tight and we'll let you know if something is messed up.

Cheerio!

OK

That pizza delivery story.



“How did you get my
home address?”

Be bold, have no fear.

Ask for forgiveness, not permission.

Push boundaries.

Thank you



Brian Hemesath

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I'm actually allergic to cats.